

#### **COVID Recovery - Active Travel**



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News story

# £2 billion package to create new era for cycling and walking

Alternative ways to travel, such as walking and cycling, could relieve the pressure on public transport.

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From: Department for Transport, Office for Low Emission Vehicles, and The Rt Hon

**Grant Shapps MP** 



#### Process – local authority collaboration

- Separation of responsibilities for place making and transport a key challenge in 2 tier authorities
- Countywide approach adopted with 3 Oxon CC led locality working groups with representation from all Oxfordshire authorities:
  - North (Cherwell and West Oxon)
  - Oxford (Oxford City)
  - South (South and Vale)





## **Oxford Mail**

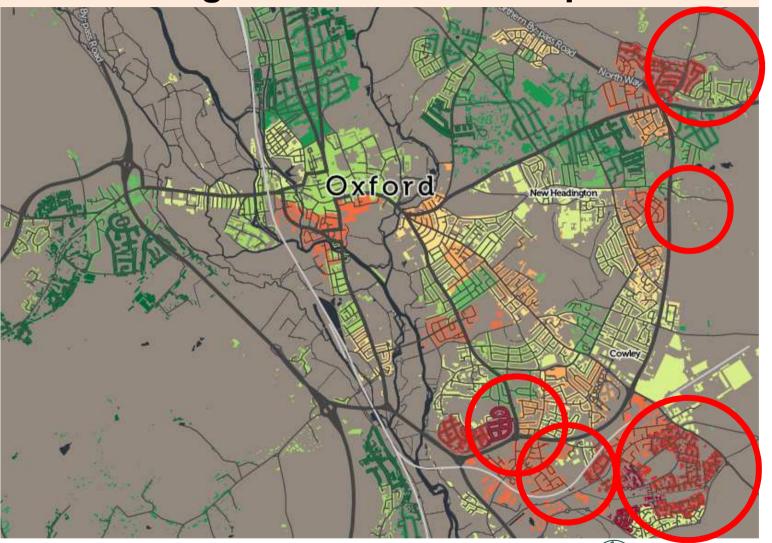
AN MP has demanded answers from Oxfordshire County Council about where money to fund cycling improvements is coming from after the council lost out on half of an expected grant.

Last week, Oxfordshire County Council found out it was only receiving £298,500 of an expected £597,000 from a government grant to help promote cycling and walking in the county as lockdown lifts.





#### Areas of higher bus use and deprivation

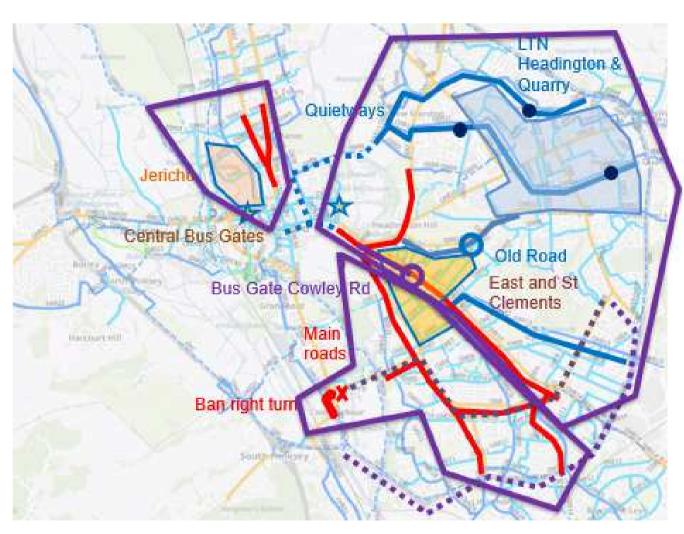




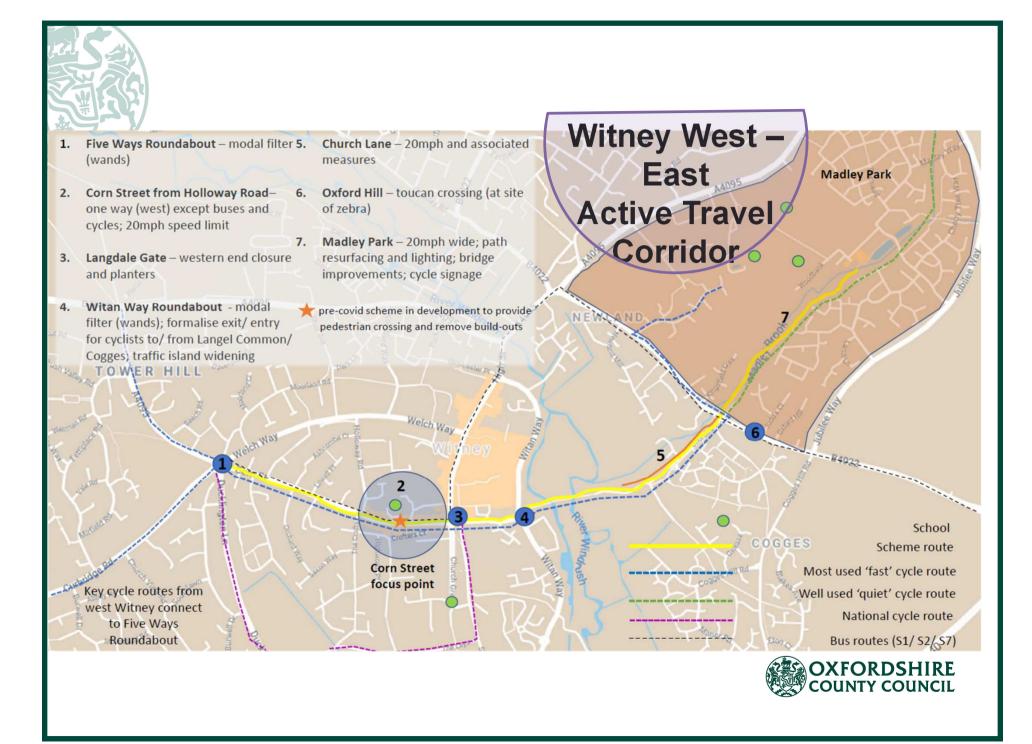


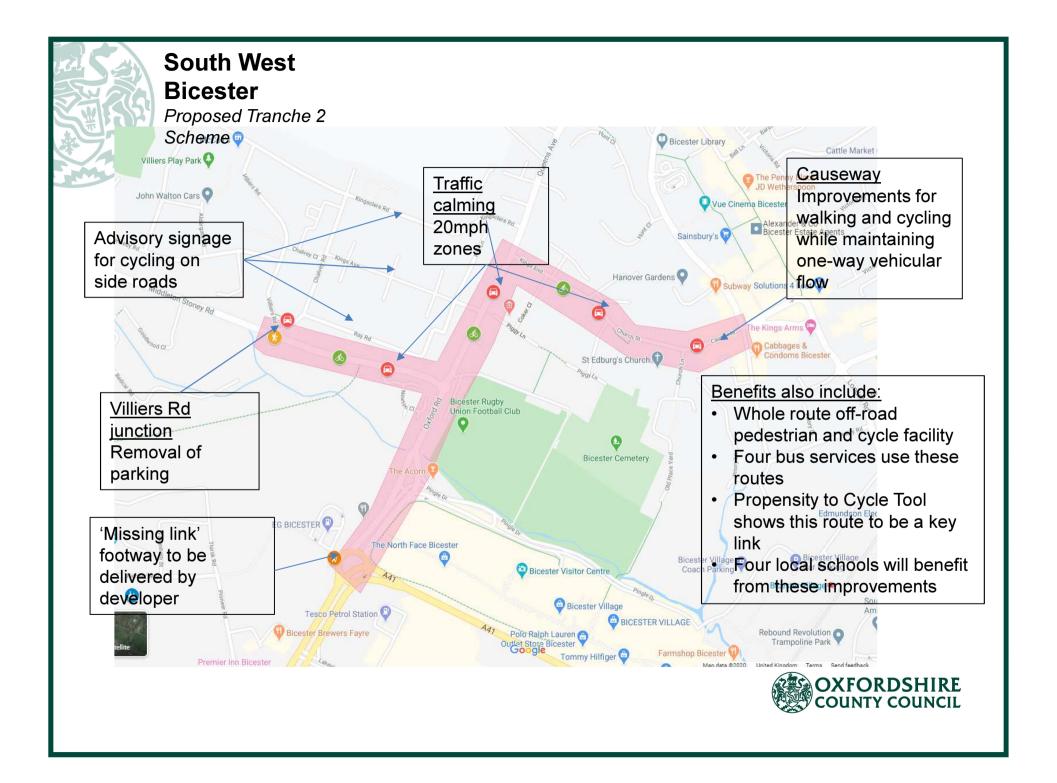
#### Oxford Tranche 2 bid

- 1) Cowley & Headington
  BCR 30
- 2) Littlemore and Rose Hill BCR 18
- 3) North and West









#### Community Activation

- County wide 'community activation' measures to support and empower people to use new and improved walking and cycling infrastructure including:
  - Community Cycling Activator with implementation budget
  - Expansion of Wheels for All (cycle project for people with disabilities)
  - Walking and Cycling App
- Focus on supporting and empowering people who do not currently walk and cycle and specific cohorts such as parents, BAME groups and communities suffering deprivation



#### School Traffic Demand Management Fund

- £150, 000 DfT grant secured for Oxfordshire County Council to facilitate the immediate delivery of School Travel Demand Management measures across all Oxfordshire schools.
- Social distancing measures have significantly reduced public transport capacity, which could increase pressure on the road network in some areas as children and students return to school and college.
- Travel Demand Management is the application of strategies and policies to reduce travel demand, or to redistribute this demand in space, travel mode or in time e.g. staggered school start times and the promotion of active travel.



### Two phase approach

- Phase 1 immediate countywide comms led engagement with parents and schools to promote active travel and provide travel planning resources.
- Phase 2 targeted support for schools that have either been identified as having congestion issues, potential for significant modal shift or have expressed interest in School Street/Safer Routes to School schemes as part of the Emergency Active Travel Fund bid.

